



Our Chapter

The Central Florida (ISC)² chapter is categorized by the IRS as a 501(c)(3) charity organization where the chapter can receive tax deductible donations, or gifts.

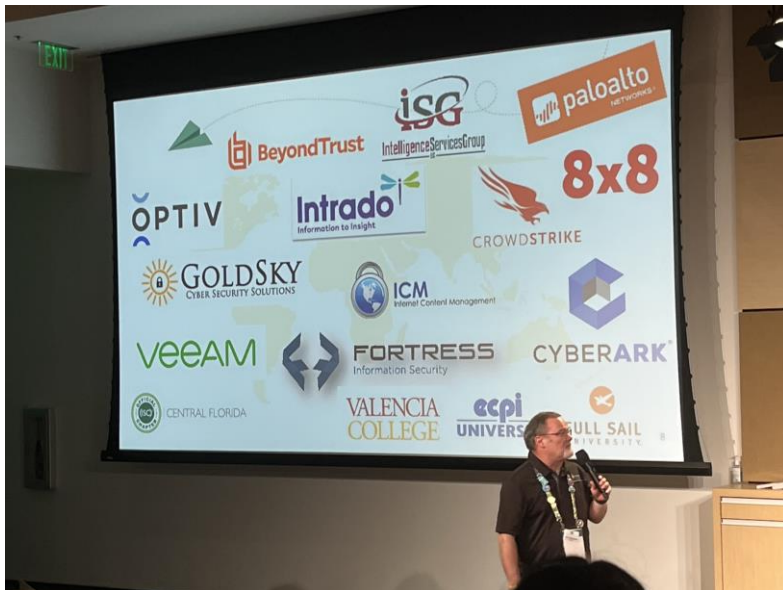
Mission Statement

Our mission is to provide members and other security professionals with the opportunity to share knowledge, grow professionally, raise security awareness and advance information in local communities around the world.

Your Value to Sponsor

Sponsoring provides your company with the opportunity to engage with security professionals, meet qualified decision makers, who are responsible for influencing, purchasing, and implementing security technologies) and cultivate your growing network through direct contact with industry peers, and certified professionals. The Chapter will assist with promotion to help you sell products, services, and promote your company brand awareness.

The [Central Florida \(ISC\)² Chapter](#) is excited that you are considering becoming a sponsor. Please email sponsorship@isc2chapter-centralfloida.org to sign up for sponsorship!



Sponsorship Overview

<i>Sponsorship Deliverable</i>	General	Speaking	Diamond
Sponsor is listed on the (ISC)2 Central Florida Chapter website for one year. Listing is based on sponsorship level	YES	YES	YES
Sponsoring is recognized at chapter events held at least monthly in a continuous loop slide video shown before each meeting.	YES	YES	YES
Sponsor will receive an (ISC)2 Central Florida chapter membership. Membership is not transferrable or sharable unless due to hardship and subject to chapters approval.	1 Memberships	2 Memberships	3 Memberships
Sponsor will be able to deliver a presentation at a pre-determined chapter meeting(s) and a table to promote, conduct raffle, distribute marketing materials	No	Yes	Twice Per Year (Annual Meeting and another event)
Sponsors will have a table to solicit attendee contacts, distribute marketing materials, conduct raffles, etc	No	Yes	Yes
Sponsor will be highlighted in each newsletter and an article throughout the year	No article	1 article	1 article
Sponsor will have a table available and tickets at the Annual Chapter Meeting – November	1 Ticket	2 Tickets	4 Tickets
<i>Annual Sponsorship Cost</i>	\$1000	\$3500	\$7500

*This can be substituted for 2 speaking engagements at our general meetings

Sponsorship Breakdown

Diamond Sponsorship - \$7500

- 45-minute presentation at the Chapter's Annual Meeting*
- Additionally, 1 speaking opportunity at a monthly chapter meeting within 1 year
- Recognized as Diamond Sponsor
- Displayed logo on Chapter banner.
- 3 Chapter Memberships
- All privileges from Speaking Sponsorship
- Annual Meeting Privileges
 - 4 Annual Meeting Attendee tickets for Annual Meeting
 - 2 Purchased tables to sit and network with chapter members (6-8 members at each table)
 - Expo Table for SWAG / demonstrations
 - Sponsors are recognized by the chapter – logos, website, banner, recognition at meetings for one year
 - Sponsors will provide the following: presentation abstract, speaker bio, speaker headshot, company information (website, social media info)

Speaking Sponsorship - \$3500

- One (1) speaking event.
- Table setup for demo / expo style at the speaking event
- Sponsor will provide the following: presentation abstract, speaker bio, speaker headshot, company information (website, social media info)
- Includes all items in listed General Sponsorship
- All privileges from General Sponsorship
 - 1 additional chapter membership for your company to support and promote your brand
- Annual Meeting Privileges
 - 2 Attendee tickets
 - Recognized as Chapter Sponsor
 - Displayed logo on Chapter Banner
 - 1 Purchased Table to sit and network with chapter members (6-8 members)
 - Expo Table for SWAG / demonstrations
 - Sponsors will be recognized by the chapter – logos, website, banner
 - 5-minute explanation of company / product

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General Sponsorship - \$1000

- Recognized introduction at each meeting for a year
- 1 Free Chapter Membership for your company to support promoting your brand.
- Option to attend any chapter event to promote your brand
- Banner logo display
 - Banner will be displayed at all chapter events and attended conferences for one year
- Website logo display
 - Displayed for one year
 - Link to your website, email address, twitter, social media links
- Email / Newsletter display, links, company bio / description
- Sponsor will provide introduction blurb, company information

Special Events

Annual Meeting

This meeting is a larger scale meeting from the Breakfast Brief or Evening Meetings as we have invited a larger number of sponsors to the event to promote their organization. The Annual Meeting is highlighted by top cybersecurity presenters, door prizes, raffles, and a silent auction. The Silent Auction is used to raise funds for The Center for Cyber Safety & Education. There are two types of sponsorship available for the Annual Meeting.

Training Events

These are held throughout the year and are full or half day events providing education for our members on a variety of topics. These events may have an additional sponsor at a set rate to support the costs of food, door prizes and to reduce the cost of registration for chapter members.

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2022 Membership Demographics

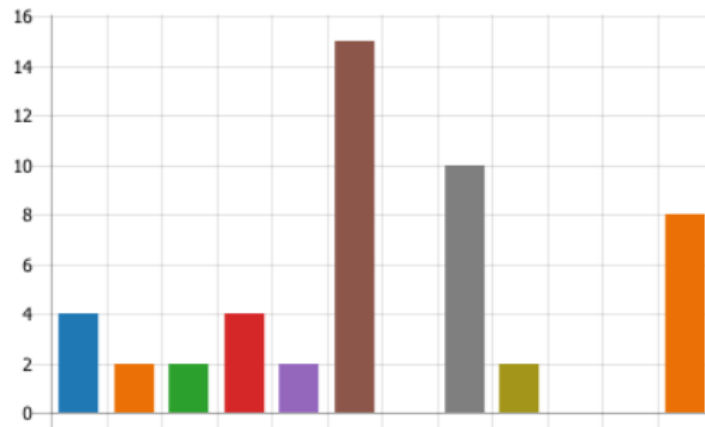
. What is your level of involvement when it comes to purchasing Information Technology / Security products for your company/organization?

● Not involved (no influence)	18
● Consultant	6
● Strong influence/recommend...	9
● Decision maker	16



. What field or industry is your company in?

● Education	4
● Energy	2
● Entertainment	2
● Healthcare	4
● Hospitality, Travel and Leisure	2
● Information Technology / Cyb...	15
● Financial Services	0
● Government or Military (Defe...	10
● Professional Services	2
● Telecommunications	0
● Transportation	0
● Other	8



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. How many people are employed at your company?

● 0 - 99	12
● 100 - 499	8
● 500 - 999	7
● 1,000 - 5,000	8
● > 5,000	14



. What is your level in your company?

● Individual Contributor	23
● Manager / Sr Manager	13
● Executive	5
● C-Level	8



2022 Average Membership Participation

With returning to in person events, the Chapter Membership has grown to over 200-chapter members. At our various events, we average the following attendance:

- Evening Event ~ 50+ people (held 12 times a year)
- Virtual Events ~ 60+ people (held monthly prior to January 2022)

Membership Mailing List

Our chapter also maintains a 600+ member mailing list which can be used for sending information mailings on your behalf.

Connect with Us

If you would like to learn more about our chapter, or to join, please contact us at:

- **Email:** sponsorship@isc2chapter-centralflorida.org

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CENTRAL FLORIDA

- Website: www.isc2chapter-centralflorida.org
- LinkedIn: <https://www.linkedin.com/company/isc2-central-florida-chapter/>
- Facebook: www.facebook.com/isc2cfl
- X: [@isc2cfl](https://twitter.com/isc2cfl)



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